Monitoring checklist for Amnesty websites – May 24. 2021

1. Is the website uncluttered and the navigation clear?

2. Does the website include a brief description about Amnesty's work?

3. Does the official logo appear on the website?

4. Is the naming of the website clear?

5. Can the group be contacted via an e-mail address?

6. Does the website have a link to amnesty.nl and a link to sign up as a member or donator?

7. Is the website free of uncontrolled advertising?

8. Is the website up to date?

9. Is '*date of last change'* displayed on home page?

10. Are there any articles, not from Amnesty, whose source is not listed?

11. Is the website technically sound and are all links correct?

12. Is any confidential information handled correctly?

13. Does the website comply with the General Data Protection Regulation (in Dutch: AVG)?

14. Does the website comply with Amnesty's cookie guidelines?

    Points of attention:
    - Are cookies placed before approval?
    - Does the website state what data is collected and for what purposes?
    - Is it mentioned with which external parties the data will be shared and how long the data will be stored?
    - Is a cookie wall used, so that the visitor cannot see the site until the pop-up is clicked away?
    - How is the tracking data collected? Only by cookies, or also by scripts or beacons such as tracking pixels?

Website rating overall:

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- ………………………………………….